

EcoTank mono range

# A revolution in office printing



## Reduce your TCO and CPP against mono laser

Building on the success of Epson EcoTank the world's top-selling ink tank printer<sup>1</sup>, the new mono range comes with a high ink yield of up to 11,000 pages and a three-year warranty, for reliable and cost-effective printing.

### Outstanding cost efficiency

With up to 95% lower cost per page (CPP)<sup>2</sup> than comparable lasers, the EcoTank mono range offers a low total cost of ownership.

With a small footprint and minimal consumables needed, these EcoTank models are also space efficient.

### High print yield

Benefit from a high-capacity ink tank system that includes enough to print up to 11,000 pages. With its easy-access, no-spill, no-mess refill system, it is effortless to check the level of ink remaining in the forward facing tank.

### Assured reliability

The high print yield of EcoTank mono reduces the need for frequent replacement of consumables. With an input capacity of up to 251 pages, there is less time spent refilling.

For peace of mind, we offer a three-year warranty as standard.



### Low power consumption

The EcoTank mono range can save up to 96%<sup>3</sup> in power consumption compared to mono laser. Without the need for any heat during the printing process, unlike laser, our inkjet technology helps keep energy use low and bills down.



# Exceptional performance every time



		
Model	ET-M1180	ET-M3180
Print Speed	20ppm	20ppm
First page out time (FPOT)	6 seconds	6 seconds
Initial Ink	11,000	11,000
Bottles (6k yield)	2 bottles	2 bottles
Interface	USB, Wi-Fi, Ethernet	USB, Wi-Fi, Ethernet
Print Language	PCL	PCL
Function	Print	Print/Copy/Scan/Fax

Print yield



Print up to **11,000 pages**

Power usage



Up to **96% lower power consumption**

First page out time



from **6 seconds<sup>4</sup>**

<sup>1</sup> No.1 ink tank printer vendor worldwide IDC Quarterly Hardcopy Peripherals Tracker, 2018 Q1 Worldwide Inkjet MFP/Printer Unit Share CY2018 by Company

<sup>2</sup> Epson ET-M3180 mono inkjet printer has up to 95% lower CPP compared to mono laser. Cost per page calculated by dividing page yield (stated on manufacturers' own websites) by price of ink. Ink prices exclude VAT and are calculated by using the average sell price (across UK, France and Germany) using third party data named GAP Intelligence, August 20th 2018. The Epson ink pricing used came from Epson's website using the Western Europe base price. The models were chosen based on a highest sell out in EMEA when comparing of specifications closest to the Epson model. The specifications include functionality, connectivity and with a print speed up to 25ppm using IDC EMEA regions, June 7th 2018. Where a successor model replaced the highest selling competitor, we used the CPP comparison for the latest machine. Printers used in this segmentation were Epson ET-M3180 inkjet printer and Samsung SL-M2070FW and HP LaserJet Pro MFP M132fn, successor of HP LaserJet Pro MFP M130fn.

<sup>3</sup> Epson ET-M1180/M1180 mono inkjet printer has up to 96% lower power consumption compared to mono laser. Power consumption calculated by the difference between the power consumption of Epson vs competitor, using figures posted on third party or manufacturer website. The models were chosen based on a highest sell out in EMEA when comparing of specifications closest to the Epson model. The specifications include functionality, connectivity and with a print speed up to 25ppm using IDC EMEA regions, June 7th 2018. Where a successor model replaced the highest selling competitor, we used the CPP comparison for the latest machine. Printers used in this segmentation were Epson ET-M1180/M1180 inkjet printer and HP LaserJet Pro M102w and Canon i-SENSYS LBP151dw.

<sup>4</sup> First page out time in seconds from ready mode.

For further information please contact your local Epson office or visit [www.epson-europe.com](http://www.epson-europe.com)

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